

Say Heyyy!

Internet sensation
Planet Unicorn may be
the gayest thing ever

BY MARK PEIKERT

At this point, if no one has forwarded you one of the hilarious animated *Planet Unicorn* shorts, you probably don't have any friends. The sensation of the summer, each cartoon details the adventures of a planet full of unicorns (Feathers, Cadillac and Tom Cruise) created in the year 2117 by an eight-year-old gay boy named Shannon (pictured top). The fourth episode featured a riff on *Top Model*, and that's when we realized: *Planet Unicorn* is the gayest show ever created—with the possible exception of *The Golden Girls*. Co-creator (with Tyler Spiers) Mike Rose chatted with us about the online series, which just premiered its fifth installment.

HX: How did you come up with *Planet Unicorn*?

Mike Rose: Tyler and I just wanted to make something



really gay, inspired by *Rainbow Brite*, *My Little Pony* and *Sailor Moon*. I thought of the concept of Shannon [and] then the idea took off. We looked for some animation people and ended up luckily finding Craig Morris and Robert Potter, really talented guys we met through Channel101.com.

When did you realize it was a phenomenon?

Drew Droege [voice of Feathers] was at Fiesta Cantina in West Hollywood and heard someone quoting it after the second episode.

Is this a limited-run, or will it be going on for a while?

We'd love to do it as long as we can. And there's no reason we can't. We have a lot of ideas for future episodes. We've been premiering them every month, but we'd like to do them more frequently.

Will there be any tie-ins?

We'll be launching a *Planet Unicorn* website where you'll be able to watch episodes and also purchase merchandise. Also, a "*Planet Unicorn* Theme" ringtone is available by texting Unicorn to 51927.

Have you been approached about making it a TV series?

We've had interest, and a couple of networks have contacted us. I don't want to jinx it by saying which.

Planet Unicorn, myspace.com/planetunicorn3.